



January 14, 2021

Re: (Baffinland Phase II Expansion)

On behalf of Arctic Fresh Inc. please accept this letter of support for Baffinland in their application for The Phase II expansion of the mine site.

The expansion will bring significant benefits to the people of Nunavut. We are advocating and supporting this expansion because Baffinland's goals are strongly aligned with those of Arctic Fresh.

Baffinland is looking to create employment capacity thereby building self-sufficiency so Nunavummiut can enjoy a greater sense of security through economic development. Employment in a long-term development such as Phase II will facilitate not only a reduction in food insecurity but also an enrichment of life.

Arctic Fresh Inc. started out as an Inuit owned and operated online retail store with its objective being to help eliminate food insecurity in the North. Food insecurity is not only about providing food at more affordable prices which is what most people think. Arctic Fresh soon realized that to help fight food insecurity we would have to get involved in other business opportunities and to expand our reach. Doing so would put us in a better position to help Inuit.

Arctic Fresh has developed strategic partnerships in the North. We have partnered in the Air line Charter business to move necessary people and PPE products all over the Baffin Region to help fight Covid. We will also be involved with the distribution of the Vaccine as it is ready to be distributed throughout the North. Baffinland is another partner that has allowed us to develop a food distribution system to support the mine.

Arctic Fresh is involved with the training and hiring of local individuals to help create local capacity in various Northern communities. Baffinland shares this thinking and feels that training in the mining sector will empower Inuit to take on the jobs that are currently being sourced from other parts of Canada. The monies generated by Inuit employees will stay in the North.

Arctic Fresh is involved with the Canadian Space Agency in its work to create a way to grow food in harsh climates. Working in partnership with the CSA Arctic Fresh will find ways to not have all food flown in, but to grow food in the North.

Arctic Fresh is in its planning stages of creating containerized retail stores that will be financially feasible across the North. These container stores will allow local Inuit to increase local economies and local job creation. The containerized stores will work with the Hunter's and Trappers Association to Harvest country foods, as well as carry basic bulk foods at much lower costs. This will decrease the amount to food having to be flown North. The Growth of foods will also be tied into the local stores. Excess food grow operations will allow the possibility of selling product to Baffinland and subsidise some of the expense.

Arctic Fresh is a company that likes to think outside of the Box. We approached Baffinland to allow us to be involved with the delivery of necessary foods to the existing Baffinland mining site. Baffinland agreed to let us, an Inuit company get involved with food distribution to major Northern Company. This involvement has allowed Arctic Fresh to grow and has opened new doors for its business in the North. It is an opportunity that Baffinland has provided to Arctic Fresh that allows us to give back to our communities. This year Arctic Fresh shipped over 10Kg of fruit to every household (over 3,000 boxes) in the region for the holidays. Arctic Fresh donated to the local food banks and discounts foods to other local operations. This would not be possible without companies such as Baffinland.

Baffinland has given Arctic Fresh the opportunity to work with an international company to prove that an Inuit company can and will succeed when given that chance.

It is for all these reasons Arctic Fresh wants to submit this letter of Support for Baffinland, which in turn will help the Inuit people in the North.

Sincerely

A handwritten signature in black ink, appearing to read 'Silvano Cendou', written in a cursive style.

Silvano Cendou

VP Southern Operations

Arctic Fresh Inc.